



Take a Closer Look at What Cisco Certified Refurbished Equipment Can Do for Small and Medium Businesses

Purchase with Confidence

Genuine Cisco without compromise to performance, quality, support, or value

Thousands of new and end-of-sale part numbers in Inventory: Routers, switches, IP telephony, security, wireless, and network storage. New products added daily.

Value-priced: Save up to 70 percent off the list price of equivalent new product

Fully remanufactured to like new condition, inspected and rigorously tested

Fully licensed with a valid IOS® software license

Sold with the same Cisco® warranty and with the same service and support options available as new products—without additional inspection or fees

Certified to meet all regulatory and safety compliance requirements such as FCC, UL and CE

Ships within 24 to 48 hours if product is in stock

Environmentally responsible and green solution

All Cisco Certified Refurbished Equipment sold only through Cisco authorized resellers

Small and medium-sized businesses (SMB) face the challenge of building a sustainable business infrastructure and facilitating business-generating activities, all within the confines of existing resources. New customer acquisition, retention, and service are paramount to generating revenue for any business and require IT managers to not only deliver today but build for tomorrow. For today, businesses need the network capabilities of bandwidth, network security, and disaster recovery protection to help ensure delivery of critical business functions. At the same time, businesses must design for tomorrow, enabling a network architecture that can scale for the future, absorb new technologies needed for growth, and facilitate these changes with minimal resource requirements and the least possible disruption to current operations. By blending new and used Cisco products into the network, SMBs can standardize early on a robust, scalable Cisco platform, enabling them to thrive and grow as their business grows, and making it easier for them to focus on their business and not their network.

How Cisco Certified Refurbished Equipment Adds Value

By implementing a blended solution of Cisco Certified Refurbished Equipment and new Cisco products, small and medium-sized businesses can obtain the technology they need to grow today and thrive tomorrow.

- **Start with Cisco today, grow with Cisco tomorrow:** Standardizing on a robust Cisco solution today can simplify future growth and reduce the time, resources, and expertise needed to add new functionalities needed to accommodate future growth. With products available from across all Cisco technology families, Cisco Certified Refurbished Equipment can help provide the core Cisco solution and the newest Cisco products on which to standardize your network.

What Makes Us Different

Trusted supply: All equipment comes from Cisco supply sources and is screened to ensure that it is not counterfeit and that it can be remanufactured. Every piece of equipment has a verified and tracked product service history.

The most experience in the industry: Since 2001, Cisco has remanufactured over 3.2 million units in seven world-class facilities totaling over 600,000 square feet. Over 28,000 customers in 80 countries worldwide have deployed Cisco Certified Refurbished Equipment.

Rigorous remanufacturing process: All equipment is remanufactured with genuine Cisco parts in a controlled manufacturing environment and using environmentally-responsible processes and materials. RoHS-compliant parts are used where appropriate. Firmware and hardware upgrades are applied to bring the product up to the current shippable product version, helping to ensure maximum in-network performance. An IOS® software license is installed. All equipment is cleaned and reconditioned to like-new condition.

Comprehensive testing and regulatory certifications: A comprehensive set of diagnostic, functional, and network traffic system tests are performed. Burn-in and/or thermal cycling tests are performed to help ensure quality. All Cisco Certified Refurbished Equipment receives regulatory and safety certifications for FCC, UL, and CSA.


Cisco Certified: Quality assurance inspections are performed to confirm compliance with Cisco Acceptance Quality Level standards. Random, out-of-box audits are performed periodically to confirm that quality standards are met.

Peace of mind: Only equipment passing Cisco's rigorous remanufacturing process can be called Cisco Certified Refurbished Equipment and carry the same warranty and support options as new equipment.



- **Maximize budget:** Whether you are a new and growing business or simply a small business, At a savings of up to 70 percent off the list price of equivalent new product, your operating and capital expense budgets can be maximized to provide the most technology for the lowest cost. Blending new and Cisco Certified used products not only reduces the overall cost, but also expands the Cisco solutions available within limited budgets, potentially accelerating the deployment of next-generation applications such as Managed Voice solutions, Customized Security, or Empowered Branch—all applications that may improve productivity and reduce costs.

- **Accommodate unplanned growth or unbudgeted IT needs:** When unexpected or unbudgeted needs arise, Cisco Certified Refurbished Equipment provides a low-cost option for delivering services your business needs now. When budgets are constrained or uncertain, temporary sites, training offices, or test labs may still be affordable today using a solution including low-priced, refurbished products. Even budgeted projects may have unplanned financial impact on surrounding infrastructure that can be mitigated by the savings achieved using low-cost, refurbished products.

Whether you are designing, implementing, or maintaining IT infrastructure for small and medium-sized businesses, be sure to evaluate all the options available to standardize your technology, expand budget, and meet immediate needs while protecting critical network operations. Consider a solution including Cisco Certified Refurbished Equipment for the best and most cost-effective approach. All remanufactured products are sold by Cisco and Cisco Authorized Partners and carry the  label. To learn more, visit www.cisco.com/go/refurbished